



## Gold Premium Licensee Package

This premier package is now available at the discounted investment of only £2950 (saving over £2000 on standard price)

**The Master Licensee Package** Is Positively MAD's premium entry level, offering teaching and coaching professionals a dynamic and exciting opportunity to get their youth coaching business off to the best possible start, and make a genuine and substantial impact on young people and those that support them everywhere. It is an unparalleled coaching business proposition with much scope for business growth and profit potential. Consisting of:

### **Certificated Practitioner, Master Practitioner, Business Development and Advanced Product Training.**

The Master Licensed Package allows suitable individuals to gain a fast, cost effective route into the Youth Coaching market place and create, develop and sustain a part-time or full-time income stream by building their own Positively MAD youth coaching business at a fraction of the standard investment for this package of £4995.

### **The Gold Premium Partnership Package includes:**

- Positively MAD operators Licence
- Comprehensive Licensee operation Guide
- 3 x Coaching Systems of your choice

### **Enrolment on the following Partnership workshops:**

- 3 x Certificated Practitioner Workshops
- 2 x Master Practitioner workshops
- 3 x Partnership Business development workshops
- Exclusive invite to advance training days
- Priority notification to pre product launches.

As Part of this premium package, you will receive three **Coaching Systems** of your choice, which you can then learn and deliver as often as you can manage or so desire, keeping all profit for yourself. You will also receive a full comprehensive day of training on each of the Coaching systems you choose at our **Certificated Practitioner** days running throughout the UK to enable you to gain a deeper understanding of your chosen coaching systems.

Completion of each Certification builds towards licensee eligibility to become a **Master Practitioner** coach and, through qualification, **Preferred Suppliers** in their areas, which means they will benefit directly from all of the Positively MAD Head Office advertising and marketing ventures.

The **Gold Premium Partnership Package** gives a tremendous opportunity for licensees to gain in-depth, comprehensive and detailed first-hand training in each of the coaching programmes, as well as receiving high-level workshops which will equip you with additional skills, knowledge and resources to deliver a far more comprehensive range of services including staff development training with increased training fees available.

A further series of the **Business Development Training** is provided, which provides you with hands-on partnership training and comprehensive business start-up instruction and guidance through all aspects of your Positively MAD youth coaching business.

As part of the Gold Premium Partnership Package you will become an automatic members of our **Partnership Online Programme** – which provides you with regular emails and newsletters containing top tips, coaching system upgrades, free additional business training days, and access to further course enhancements PLUS discounts on all future coaching systems.

With free sales and marketing templates, resources and unlimited access to all of Positively MAD's advertising and promotion material, this Master Licence Package is an un-missable and compelling business opportunity for those individuals wishing to make a real impact on their earning potential and the young people they come into contact with.

### **Advantages of the Gold Premium Partnership Package**

- Preferred supplier status gives you client and customer lead generation.
- You can build a strong client and customer database for long term sustainability.
- You can increase your revenues and training & coaching opportunities.
- You will have greater partnership knowledge with quick, sure ways to increased success and simple pathways to generate more profit.
- You will have access to simple bookings and commission payment procedures when booking student seminar and teacher training events.
- You will have opportunities to attend further partnership events, Continued Professional Advancement and Best Practice workshops provided across the UK throughout the year.
- You will be able to get your partnership off to a fast, effective start with a complete set of high-quality promotional & marketing material.
- You will be given all the resources you need to run your first student coaching sessions with nothing extra to pay.
- Our Business Development Programme will allow you to develop your coaching business.
- Receive regular success tips to avail yourself of the latest updates and good practice that we garner and share.

You can create additional income streams by earning 10% commission for promoting and selling any of our range of Student Seminars, Teacher Training Days, and Certified Coaching Courses.

You may be in business for yourself, but you won't be by yourself: our trained and devoted regional managers will be on hand to provide first-hand advice and support to help you make a success of your coaching business ventures. Therefore you will ALWAYS have someone on-hand to help you in all aspects of your partnership.

You can develop and build a full-time income stream by promoting and presenting the coaching programmes to as many schools as you can manage, keeping all profits for yourself. Positively MAD is synonymous with high-impacting, life-changing educational workshops, seminars, training courses and events that motivate, inspire and enthral students and teachers of all ages. Our products and services are sought-after, in high demand and offer schools and the wider learning community the solutions they seek with regard to raising attainment, improving aspirations and making students feel more excited and passionate about learning. With the Master Licensed Partnership opportunity, you can be assured of being in partnership with an organisation that is a considerable force in the educational training and coaching provision sector.

Positively MAD has a healthy and enviable reputation; a dynamic, devoted and passionate staff of dedicated consultants and advisers; a moral and transparent business ethic that is second-to-none; and a vibrant, positive way of relating to partners and associates. In short, this is a company you will want to be in business with.

To discover more about the Partnership opportunities visit our schools website to discover more about us and our range of products and services visit [www.positivelymad.co.uk](http://www.positivelymad.co.uk).

We can also be reached on +44 (0) 1983 550456 for further information and a friendly chat with one of our coaching advisors.

**Join Us Now and Start Making a Positive Difference to the next generation.**



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